Under the Patronage of His Excellency **Eng. Abdulrahman bin Abdulmohsen AlFadley**Minister of Environment, Water & Agriculture



# The Future of Partnerships between Research and Innovation Centers and Executive Entities Research Collaboration Realities

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**Organizing Partners** 







# Review of R&D literature indicated 3 possible structures for the partnership model

- Academic member
- Industry/government member

#### Single Partner



#### **Dyadic**

Partnership is between two entities

#### Description

- Suitable for focused, narrow, welldefined scope
- Born out of top-down relationships of institutional leadership

- Time and cost effective
- Project scope and direction can be easily aligned
- Limited scope, depth, and impact of the outcome
- Limited exposure
- Increased possibility of repetitive research efforts
- Higher share of risk exposure

Recommended for small, focusedscope research initiatives

### Multi-partner



#### Hub-and-Spoke

- Partnership is centered around one strong player (e.g., large company or a large research organization)
- Hub acts as the main driver of the consortium
- Aimed at working on issues that require alignment of entire ecosystem
- Most benefit is gained by hub entity
- Reduce risk of conflict

  Diversity produce industry-wide benefits
- High risk of collusion between members
- Higher risk exposure



#### **Multi-Polar**

- Multiple strong players of equal or comparable size collaborating to serve a common purpose
- Members of the partnership can be a group of companies, universities, or research centers, or a combination of all
- Aimed at working on issues that require alignment of entire ecosystem
- Equally shared benefits,
- Diversity of members creates larger potential to produce industry-wide benefits
- High risk of collusion between members
- Increased risk of conflict due to the presence of multiple equal members

Recommended for high-impact, wide-scope research initiatives that require multiple partners and diverse set of competencies

RDI partnership model led by key University can bring together the right mix of members to solve common problems in a win-win formula



# The multi-polar partnership will provide a collaborative ecosystem...

A collaboration focused on bridging the gap between early research and technology commercialization

Government Entities, catalyzing partnerships for driving national research agendas

Academic and Research Orgs, augmenting research talent and capabilities

Technology
Providers,
bringing prototyping,
commercialization
and marketing
expertise

Industries (End-Users), defining challenges and funding research projects

# Each of the members will gain profound benefits from being a part of the partnership

#### **Value Proposition**

Primary Beneficiary:

Academia

Government/ Industry

1 AVAILABILITY OF FUNDING

Increased access to funding for conducting R&D activities

5 RESEARCH FACILITIES ACCESS

Enhanced access to cutting-edge research facilities, equipment and tools that could be shared

2 TALENT ACCESS

Localized dedication, focus and access to the best "brains", in-kingdom and beyond, that can solve problems for end users

6 AMPLIFIED

Increased speed of research and amplified impact due to collaboration and knowledge sharing

3 STRATEGIC OVERSIGHT

Oversight of priorities and ability to shape research agenda

7 INDUSTRY EXPOSURE

Improved access to industry exposure and jobs for graduates

4 DERISKING OF INVESTMENT

Higher returns on investment due to the collaboration of experts wit diverse knowledge and experiences 8 ALIGNMENT

Improved alignment between collaboration members, driven by common goals, clear governance, and shared benefits

# 5 key factors for the success of the R&D partnerships

#### **Success Factors**

**Clear Charter** 

Charter detailing partnership vision, objectives, scientific challenges addressed, rationale and nature of members' involvement, expected roles and contributions, benefits and costs of membership and strategy to avoid potential collisions among members

Experienced and Committed Management

Strongly committed leadership with risk appetite and ability to work towards the stated vision and mission

Effective Funding Strategy

Well-defined and effective funding strategy resulting in ample capital generation required for R&D activities

Operational Technology Transfer Process

Effective management of the IPs resulting from consortium research by using multiple transfer mechanisms

Robust Management
Processes and
Decision Controls

Presence of robust management controls to expedite important strategic issues and avoid biased decision making

